

# The Reach Higher Career App Challenge

## ABOUT THE CHALLENGE

With a constantly evolving career landscape, it has never been more challenging for students to navigate their options as they plan for career and college. While the current career guidance and counseling infrastructure plays a critical role in assisting students with these decisions, the system is currently strained with a national average ratio of more than 400 students to 1 counselor.

The U.S. Department of Education (ED) Reach Higher Career App Challenge calls upon developers, educators, and data mavens to submit mobile solutions that help students navigate potential career paths through integrated assessment tools, occupational information, and career-seeking guidance. Prototype submissions should demonstrate how a student navigates a sample career path that is seamless, engaging, and contextually relevant. Submissions should include a plan for full development and integration of local educational and employment data — so that any student, anywhere, can reach higher.